

Hospital Marketing Campaign Order Form

Offer #1 – Customized Hospital Jingle Package

Each customized jingle package, for a one-time fee of \$1,500.00 includes all of the following:

- Customized jingle for your hospital
- Exclusive market rights
- Lifetime ownership
- Digital quality master
- No residuals or royalties
- Four to six 30-second mixes
- Six to eight 60-second mixes
- 3 CD's ready for broadcast

Select one of the eight jingles which suit your marketing needs.

Listen to the CD demo or visit sweetsong.com/hospital

- | | | |
|---|--|---|
| <input type="checkbox"/> 1. "We're the people who care" | <input type="checkbox"/> 4. "Quality care" | <input type="checkbox"/> 7. "Baby Place" (maternity) |
| <input type="checkbox"/> 2. "New era of caring" | <input type="checkbox"/> 5. "Close to home" | <input type="checkbox"/> 8. "The New Arrival (maternity)" |
| <input type="checkbox"/> 3. "We'll be There" | <input type="checkbox"/> 6. "Your partner in Health" | <input type="checkbox"/> 6. "Handwashing!" |

Offer #2 – Customized Hand Washing Campaign Package

Each customized hand washing campaign package, for a one-time fee of \$1,500.00 includes all of the following:

- Customized 30-second hand washing jingle
- Customized 30-second TV spot
- 50 each 8.5" x 11" hand washing posters
- Exclusive market rights
- Lifetime ownership
- No residuals or royalties
- Digital quality master for jingle
- Broadcast quality master for video

Offer #3 – Customized Professional On-Hold Message Package

Educate, inform, and promote the benefits and services of your hospital to your callers with a professionally-produced on-hold message. Prices vary according to the number of messages and options.

Package Includes:

- Digital recording
 - Professional male or female voice
 - Background music licensing/clearance
 - Production of up to 4-60 second messages
 - Digital on-hold machine (optional)
 - Male voice or Female voice
- Full package **with** on-hold machine \$550
 Full package **without** on-hold machine \$150
- Monthly Rates** \$50 per month/
1 year contract

Additional messages:

- | | |
|---|--|
| <input type="checkbox"/> 1 Additional messages - \$25 | <input type="checkbox"/> 2 Additional messages - \$50 |
| <input type="checkbox"/> 3 Additional messages - \$75 | <input type="checkbox"/> 4 Additional messages - \$100 |

Need an original jingle for your hospital? Our talented staff of writers, musician and vocalists will create an *original jingle* with your ideas. Call us for details.

To place your order, fill out the order form and mail to Sweetsong Productions.

Name : _____
 Street: _____
 City: _____ St: _____ Zip: _____
 Phone: _____
 Email: _____

Check VISA  MasterCard  Discover 

Card Number: _____ Exp. Date: _____
 Name on Card: _____ CSC Code: _____